Doing Business In Missouri...

Financing Your Business

A joint project of:







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Preface

Missouri businesses contribute significantly to the economy of the state by creating new jobs and expanding markets for Missouri products.

Doing Business In Missouri... Financing Your Business is designed to provide information to new or existing business owners on how to obtain financial assistance in the state.

RESOURCE AGENCIES

Additional copies of this publication or assistance in getting your new business started can be obtained from your county University Outreach and Extension office or regional Small Business Development Center. Contact information for these organizations can be found in your local telephone directory. You can also contact the Missouri Business Assistance Center:

Missouri Business Assistance Center Missouri Department of Economic Development 301 West High Street, Room 720 P.O. Box 118 Jefferson City, MO 65102-0118 Phone: 1-888-751-2863

Fax: 573/526-2416 E-mail: mbac@mail.state.mo.us Web: http://www.ecodev.state.mo.us/mbac

ICONS USED IN THIS BOOK

The following icons are used throughout this book to alert you to important information:



Identifies state or federal forms that must be filed.



Carefully read and comply with these requirements. This icon designates information that may be critical to your new business endeavor. Generally, contains legal, licensing or regulatory information.



Designates information or resources that you should "check out."



Highlights helpful or cautionary information. Generally this refers to state or federal regulations that may affect your business; also references important resources and helpful hints.

ASSISTANCE FOR SPEECH AND HEARING IMPAIRED

Assistance for the speech and hearing impaired is available through RELAY MISSOURI at 1-800-735-2466 (voice) or 1-800-735-2966 (TT). Copies of this publication are made available on audiotape for the visually impaired. Please contact the Wolfner Library for the Blind and Physically Handicapped (573/751-8720 or 1-800-392-2614) for ordering information.

DISCLAIMER

This publication is intended to serve as a reference document and in no way attempts to provide all of the information necessary to finance a business in Missouri. It is published with the understanding that the publisher is not engaged in rendering legal, accounting or other professional services. The advice of an attorney and/or accountant should be sought before entering into any business activity or contract.



UNIVERSITY OUTREACH AND EXTENSION

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SMALL BUSINESS DEVELOPMENT CENTERS

Small Business Development Centers operate in partnership with the U.S. Small Business Administration under Cooperative Agreement No. 1-7620-0026-13. The support given by the U.S. Small Business Administration through such funding does not constitute an express or implied endorsement of the co-sponsor(s)' or participants opinions, products or services. Programs are nondiscriminatory, and reasonable accommodations will be made, upon request, for persons with disabilities.

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Financing Your Business

unding for a business usually comes in two forms: debt and equity. Debt is obtained from borrowing and must be repaid from

cash flow. Equity is

contributed by owners or investors and is not repaid from operations.

Retail and service businesses are difficult to finance. Funding for these

enterprises is usually used for working capital, inventory and fixtures. These forms of collateral, in most instances, do not meet the lender's resale recovery criteria. As such, retail and service operations are often 100 percent equity financed.

Most traditional lenders prefer manufacturing or industrial operations where funds will be used to purchase fixed assets, like land, buildings or production equipment. These items offer the type of collateral used to secure the debt.

Most financial institutions are looking for a well prepared business plan from the applicant when requesting financial assistance. Along with a business plan, your particular lending institution may have a special form or application that they require for new business loans. If an application is not necessary, be prepared to present a very thorough record. Be honest, show your commitment and willingness to meet their requests.

Keep in mind that the number of small business failures is high, causing the bank to show skepticism and consider risk. You must display ability to manage financially and be ready to show a positive record both for yourself and your proposal.

Where to Find the Money You Need

It is important that you explore all of your funding options before you make a decision.

Personal Savings: Most new businesses are started with money from personal savings and other forms of personal equity.

Banks and Credit Unions: These are the most common sources of funding. They will provide you with a loan if you can show that your business is sound.

Friends and Relatives: Money from private sources may be loaned at no interest or low interest, which can be beneficial when getting started.

Venture Capital Firms: These firms provide start-up and other needed money for new companies in exchange for equity or part ownership.

Source: SBA, Focus on the Facts: How to Raise Money for a Small Business. Roger Bel Air, author of *How to Borrow Money From a Banker* and national lecturer, reminds entrepreneurs that banks are in business to lend money and get it repaid -- with interest. That's their number one priority.

Bel Air says that "A banker's career is based on not making mistakes and determining whether or not the bank will be repaid -- the bottom line in any loan decision -- is subjective. Beyond the facts and figures alone, banks want to see that the applicant has thoroughly reviewed his options, laid the necessary groundwork for borrowing, and prepared a clearly written and well organized loan application."

Another advantage of preparing an effectively organized loan application, including the all-important business plan, is that it will significantly decrease the time spent waiting for an answer. Much of the time spent in approving a loan can be traced to the banker having to ask the potential

In evaluating loan applications, three C's of credit are taken into account -- character, capacity and collateral.

borrower for more information or for clarification of the information that has already been submitted.

In evaluating loan applications, the three C's of credit are taken into account -- character, capacity and collateral:

1. **Character**. Character is actually a check on your financial status and personal credit history, including your previous loan payment record. The theory is that people are creatures of habit, if you have repaid a loan on time before, you will repay this one as well. Conversely, if you have defaulted on a previous loan, the danger is that you'll tend to default again.

Also considered is experience in the type of business you are trying to finance, including level of responsibility, education and business management training. Lenders are particularly concerned that potential borrowers have a solid understanding of financial record keeping, business credit, the importance of collecting accounts receivable, inventory control and turnover, and marketing their product or service.

If your prior business experience is not relevant to your current venture (for example, if your career has been in the corporate world, and you want to start a restaurant), banks will be leery about your ability to run the new endeavor successfully and thus repay the loan.

2. **Capacity**. Prudent bankers have always looked first to the cash flow of the business as the way the loan will be repaid, which underlines the importance of preparing a cash flow statement with future cash flow projections before presenting your loan request. Doing so indicates to the lender that you are knowledgeable about the cash coming into your business and being spent, and

therefore better able to avoid a cash shortage that would jeopardize making monthly loan payments.

3. **Collateral**. While cash flow is the primary source of loan repayment, lenders will want a back-up or secondary source as an "exit of last resort" should your business not prove profitable. Collateral - defined as "anything of value used as security for repayment of a debt or performance of a contract" - can be real estate, stocks and bonds, savings account passbooks, equipment, accounts receivable, or the cash value of life insurance policies.

Psychologically, lenders feel that borrowers have more interest in repaying the loan if they know that failure to do so will result in the lender taking possession of whatever has been put up for collateral. A lender will also try to obtain personal guarantees so that if you default on the loan, the institution has access to your personal assets.

One final tip is not to forget "relationship banking." Once a relationship has been established, and you've explained your business operations and anticipated needs, it becomes far easier to approach a banker when a loan is needed. This familiarity will make you more credible than a customer who has not taken the time to introduce himself. Scott McCrea, a consultant with Deloitte & Touche, advises entrepreneurs to develop and nurture a relationship once credit is granted. He suggests keeping the lender updated on the company's progress, and staying abreast of the lender's other products and services that may apply to your business. As the business grows, you may need to restructure or enhance your credit, and it only makes sense to turn to someone already familiar with, and confident in, your business acumen.

Be sure to stay close to your banker, being open and honest about major changes and significant events - both good and bad. Because your lending officer has to tell your story to other people in the organization, nothing can jinx the relationship faster than a lack of candor. Feeding bankers regular information is, of course, time consuming when you have a company to run. But it's all part of building credibility and trust, and will enable you to use your banker's knowledge to help ensure the continued success of your business.

Don't let a rejection at the bank stop your effort in obtaining financing. Consider all possibilities from government loans and grants for small businesses to potential financing from suppliers which you will likely patronize and always consider existing businessmen or private investors.

If all fails, friends or relatives may be the key to financial start-up; however, be cautious and document every single transaction. As is often said "friends and families seldom make good business partners."

Look for every way to prove success by searching for equipment, materials, or labor that can be provided at a reduced rate. Search for all sources that are

available and don't ever lose sight of the dream that your business can and will succeed.

PRIVATE SOURCES

Commercial Banks

Your local bank should be the first place you approach for your business financing needs. Many banks have loan departments that deal specifically with small business and many banks are beginning to offer special services to small business owners. It is also important to remember that many alternative financing programs require a letter denial or partial funding from a bank before they will consider your application.

LOCAL AND REGIONAL SOURCES

The following agencies provide a variety of funding options, generally tied to one or more of the following criteria: residence in delivery area, income level, type of business, etc. Most are "microlenders", i.e., organizations that offer small loans. Also, many, if not most, require attendance at regular meetings and mandatory business education programs prior to applying for loans.

This list is in no way inclusive of all of the programs that operate in the state of Missouri; it serves only to provide a glimpse of the opportunities that exist on the local level and is not intended to be, nor should it be construed to be, an endorsement of any of these programs. The information provided is a summary of the program - please contact the individual program for complete details on applicant criteria and the loan application process.

St. Louis City Metropolitan Area:

Working Capital, St. Louis:

Working Capital is a micro-lending program which identifies small business people in the St. Louis area and makes available to them the commercial credit and business support which enables them to expand their business.

Working Capital utilizes a peer-lending technique. At required monthly meetings borrowers receive continuing assistance in the marketing of their goods or services. The maximum first-time loan is \$500 payable in four to six months; subsequent loans can have increased amounts (up to \$5,000) and longer duration. Working Capital gives priority to individuals already in business to minimize loan risk; will consider applications from start-ups.

Economic Council of St. Louis County, (314/615-7663):

Services include Business Development Fund (BDF), Metropolitan St. Louis Loan Program, Minority/ Disadvantaged Contractor Loan Guarantee, Recycling Market Development Loan Program, SBA 504 Loan Program and Minority & Women's Prequalified Loan Program.

St. Charles County Economic Development Council, St. Peters (636/441-6880):

Program assists eligible companies with fixed asset and working capital needs; acts as the certified development company which packages SBA 504 loans.

St. Louis City Revolving Loan Fund (314/622-3400):

Provides direct, low interest, subordinated loans for working capital, machinery and equipment, purchasing land and buildings, renovation and constructing facilities and leasehold improvements. Business must be located in the City of St. Louis and be licensed to do business in the City. Must create one full-time job for every \$10,000 of funds. Loans can provide up to 1/3 of the project cost to a maximum loan amount of \$150,000.

St. Louis Urban Enterprise Loan:

St. Louis Development Corporation (314/622-3400): Provides loans to businesses located within the Enterprise Community area or the Enterprise Zone within the City of St. Louis. Eligible borrowers must be for profit businesses with current employment of less than 100. Eligible program activities will include fixed asset or working capital needs. Eligible projects must retain existing or create new jobs (one job created for every \$20,000 of funding). The UEL can lend up to 50% of the project costs to a maximum loan amount of \$100,000.

LDC Micro Loan Program:

St. Louis Development Corporation (314/622-3400): Microloans are available to start-up companies or businesses less than one year old located within the City of St. Louis; one (1) job, other than the owner's, must be created. Successful applicants must demonstrate a viable business plan and the inability to secure bank financing. Companies must show the ability to start or grow the business with a maximum loan amount of \$25,000. Loans may be used to cover start-up costs, working capital and purchase of machinery and equipment.

Kansas City Metropolitan Area:

First Step Program:

Kansas City (816/474-5111, ext. 247): The First Step Fund (FSF) offers training in business basics such as recordkeeping, budgeting and marketing; assistance in completing a feasibility study for your business; opportunity to apply for loans of up to \$2,500; and ongoing support group. FSF participants must be residents of Jackson, Clay or Platte counties in Missouri and must meet federal guidelines for low to moderate income.

During a 10-week business training program, students work on a feasibility study for the proposed business. Potential borrowers receive continuing education at monthly meetings. Participants review each other's feasibility studies and approve loans. The maximum loan amount for first-time borrowers is \$2,500 and \$5,000 for second-time borrowers.

Kansas City's Urban Enterprise Loan Fund, Kansas City (UEL) (913/321-7200):

Fund is designed to assist with the creation, expansion and retention of small businesses located, or aspiring to locate, within the federally designated Enhanced Enterprise Community and the State Enterprise Zone. Eligible applicants include any Missouri resident with a for-profit business with gross annual revenues of less than \$250,000 and less than 100 employees. Loan amounts can range from \$10,000 to \$100,000; matching funds are required as well as new job creation (minimum of one job per \$20,000 borrowed).

Capital for Entrepreneurs, Kansas City (816/561-4646):

Seed capital fund divided into three separate funds of \$1 million each: Fund for Women, Fund for Hispanics, and Fund for African-Americans.

Community Development Corporation of Kansas City, (816/221-2121):

Provides microloan business assistance to small businesses located in a five-county area; assists entrepreneurs whose credit needs are \$25,000 and under.

The Growth Opportunity Connection, (816/235-6146):

Administers The Microloan Program, created by the Small Business Administration, for residents of Jackson, Clay, Platte and Cass counties. The program is administered through community-based lenders and is designed to encourage economic and financial activity among thousands of potential borrowers who do not generally meet the credit standards of traditional lenders. Any Missouri small business owner is eligible for a microloan. While the program was designed to primarily assist women, low-income, and minority entrepreneurs and business owners, any small business can apply for a microloan. Borrowers may apply for loans ranging from \$500 to \$25,000.

Outstate Missouri:

Thomas Hill Enterprise Center, Macon (1-800-470-8625):

The Thomas Hill Enterprise Center established a Revolving Loan Fund (RLF) to fill financing gaps not covered by conventional lenders. While certain restrictions exist, the RLF is designed to provide financing for businesses which cannot obtain adequate funds from conventional sources. Qualifications include:

- be located in Macon, Howard, Boone, Audrain, Linn, Randolph, Chariton, Shelby, Monroe or Adair counties
- have annual gross revenues of less than \$1.0 million or have 50 employees or less
- require gap financing to supplement conventional loans
- have positive net work according to generally accepted accounting principles
- demonstrate significant growth potential and/or provide a meaningful public purpose

Top of the Ozarks RC&D, Houston (417/967-4188):

Provides microloans in a 10 county area (Dent, Douglas, Howell, Laclede, Oregon, Ozark, Pulsaki, Shannon, Texas and Wright). First loan is limited to a maximum of \$500; successful repayment by the business borrower increases the loan maximum eligibility to \$2,000. Those businesses that utilize natural resources are preferred, but others are considered. For every \$100 borrowed, the business owner must donate 2 hours of "sweat equity" which can be accomplished through mentoring, speaking to organizations about the program, etc.

In\$Dent Small Business Support (573/364-3147):

Peer lending program designed to assist low income residents of Dent County attain economic self-sufficiency by helping them start and/or maintain profitable businesses. All borrowers complete an approved business management-training program and must be a member of a peer-lending group. Loans will not be for more than \$1,000 for any one-group member. After the initial loan is repaid, members can apply for larger loans up to \$2,000; each loan thereafter will have a ceiling of twice the previous loan, up to a maximum of \$10,000.

Rural Missouri, Inc., (573/635-0136 or toll free 1-888-234-4971):

Administers the Microloan Program, created by the Small Business Administration, in all Missouri counties with the exception of Kansas City. The program is administered through community-based lenders and is designed to encourage economic and financial activity among thousands of potential borrowers who do not generally meet the credit standards of traditional lenders. Any Missouri small business owner is eligible for a microloan. While the program was designed to primarily assist women, low-income, and minority entrepreneurs and business owners, any small business can apply for a microloan. Borrowers may apply for loans ranging from \$500 to \$25,000.

STATE SOURCES

Recognizing the important impact that small businesses have on Missouri's economy, the State of Missouri, through a variety of agencies, has developed programs that provide financing options to small businesses. The following is a general description of the program, please contact the agency for more information.

MISSOURI FIRST Linked Deposit For Small Businesses

The State Treasurer has reserved a portion of available linked deposit funds for small businesses. State funds are deposited with participating lending institutions at up to 3% below the one-year Treasury Bill rate, with the lender passing on this interest savings to the small business borrower. A company must have less than 25 employees, be headquartered in Missouri, and be operating for profit. Small Business MISSOURI FIRST Linked

Deposit loans are available for working capital. The maximum loan amount is \$100,000. Contact:

State Treasurer's Office P.O. Box 210 Jefferson City, MO 65102-0210

Phone: 1-800-662-8257 or http://www.sto.state.mo.us/link/deposit.htm

Missouri's Export Finance Program

Working Capital Loan Guarantees

Missouri companies that need financial assistance exporting to foreign markets can use programs of the Export and Import Bank of the United States(Ex-Im Bank) and the Small Business Administration (SBA) through a joint project that provides **local** access for Missouri businesses. There are primarily two programs available, Working Capital Loan Guarantees and Export Credit Insurance. These programs are designed to help small and medium-sized businesses that have exporting potential but need funds or risk insurance to produce and market goods or services for export.

Eligible uses: The exporter may use the guaranteed financing to: purchase finished products, materials, services and labor; cover stand-by letters of credit and bid and performance bonds; or to fund foreign marketing activities, if sufficient collateral and cash flow exist. Call 573/751-4855.

Export Credit Insurance

The state of Missouri offers assistance in obtaining export credit insurance through the Export/Import Bank of the US to take the risk out of selling to customers overseas. The Missouri program, which insures both commercial and political risks, guarantees an exporter that once his goods are shipped he will be paid. Insured receivables can enhance an exporter's ability to obtain export financing and allow an exporter to offer more attractive credit terms to foreign buyers.

All credit-worthy exporters (industrial and commercial) whose export credit sales have averaged less than \$2 million annually for the past two years and have not been covered under any Foreign Credit Insurance Association policy during the previous two years are eligible under the Missouri program. Contact:

Missouri Export Finance Program P.O. Box 118 Jefferson City, MO 65102-0118 Phone: (573) 751-4855

Market Development Loans for Recovered Materials

The Environmental Improvement and Energy Resources Authority funds activities that promote the development of markets for recovered materials. Loans of up to \$75,000 are available to companies for equipment used in the production or manufacture of products made from recovered materials. After three years, if all contract obligations are met, the loan is forgiven and repayment is not required. Contact:

Environmental Improvement and Energy Resources Authority P.O. Box 744 Jefferson City, MO 65102

Phone: (573) 526-5555

Financial Aid for Beginning Farmers

Beginning farmers can receive federally tax-exempt loans from commercial lenders at rates 20 to 30 percent below conventional rates through this program. A qualified borrower can borrow up to \$250,000 to buy agricultural land, farm buildings, farm equipment and breeding livestock in Missouri. The borrower must be a Missouri resident, at least 18 years old and whose chief occupation must be farming or ranching after the loan is closed. The borrower's net worth must not exceed \$150,000, and he or she must have adequate working capital and experience in the type of farming operation for which the loan is sought. A beginning farmer is one who has not previously owned more than 15 percent of the medium-sized farm in their county. Land cannot be purchased from a relative. For more information, contact:

Missouri Agricultural and Small Business Development Authority **Beginning Farmer Program** P.O. Box 630

Jefferson City, MO 65102 Phone: (573) 751-2129

Small Business Investment "Capital" Tax Credit

The state of Missouri, through the Small Business Investment Capital Tax Credit Program offers a 40% tax credit to eligible investors in qualified businesses. Eligible investors may not be principle owners in the business. Only unsecured investments are considered eligible. All businesses wishing to participate in the program must make application to the Department of Economic Development prior to accepting investments for which tax credits are to be issued. For more information, Contact:

Missouri Dept. of Economic Development **Business Development Finance Programs** P.O. Box 118 Jefferson City, MO 65102-0118

Phone: (573) 751-0295

Small Corporation Offering Registration (SCOR)

Missouri's Small Corporate Offering Registration (SCOR) provides a process for entrepreneurs to register their securities. The SCOR process has been designed by state securities regulators to make it easier and less expensive for small companies to raise needed capital from Missouri residents. All securities registered through this process need to complete form U-7 available from the Secretary of State's Office. For more information, contact:

Securities Division Secretary of State's Office P.O. Box 1276 Jefferson City, MO 65102 Phone: (573) 751-4136

Limited assistance and counseling on SCOR is available from:

Missouri Innovation Center - Columbia 5650A South Sinclair Road Columbia, MO 65203-8611 Phone: (573) 446-3100

FEDERAL SOURCES

Businesses that are locating or expanding in Missouri may take advantage of a number of federal programs designed to promote economic development. These programs are intended to assist entrepreneurs, financial institutions and local communities with direct loans, loan guarantees and direct grants to spur job-creating business investments. The following is a general description of some of the federal financing programs. For more information, please contact the agencies listed or the Missouri Department of Economic Development.

SMALL BUSINESS ADMINISTRATION

The Small Business Administration (SBA) helps new or growing businesses meet their financial needs; provides business counseling; and acts as an advocate for small businesses with state, federal, and private agencies.

SBA defines a small business as one which is independently owned and operated and is not dominant in its field. To be eligible for SBA loans and other assistance, a business must meet size standards based on total employment or annual receipts. This standard varies by industry.

The financial assistance offered by SBA has helped thousands of small businesses get started, expand and prosper. The Regular Small Business Loan program is the largest SBA assistance package. Through loan guarantees and direct and immediate participation loans, SBA can help small businesses acquire equipment, facilities, materials and supplies, and working capital.

For more information on the following SBA programs, contact:

Small Business Administration Lucas Place, 323 West 8th Street Kansas City, Missouri 64105-1512 Phone: (816) 374-6701

Small Business Administration 815 Olive St., Room 242

St. Louis, Missouri 63101 Phone: (314) 539-6600

Small Business Administration 620 S. Glenstone, Ste 110 Springfield, Missouri 65802-3200 Phone: (417) 864-7670

Small Business Administration Answer Desk -- 1-800-827-5722

SBA Section 7(a) - Loan Guaranty

This is the SBA's primary business loan program. Under 7(a), the SBA guarantees loans to small businesses that cannot obtain financing on reasonable terms through other channels. This program generally is used to meet the varied short- and long-term needs of small businesses. Lenders, not the SBA, approve and service the loans and request SBA guaranties. The guaranties reduce risks to the lenders, expanding their ability to make small business loans.

Loan proceeds from the 7(a) Program may be used for business start-ups, expansion, equipment purchases, working capital, inventory or real-estate acquisition. Generally, the SBA can guarantee up to \$750,000 of a private-sector loan; as much as 80 percent on loans of \$100,000 or less and 75 percent on loans of more than \$100,000. The interest rate may not exceed 2.75 percent over the prime lending rate except for loans under \$50,000, where the rates may be slightly higher. Maturities can extend to 10 years for working capital and 25 years for fixed assets.

There are a number of programs under the 7(a) Program that address specific needs:

SBA LowDoc Loan Program

LowDoc is for small business loans of \$100,000 or less, features a one-page SBA application. If approved, SBA guarantees up to 80 percent of the loan. The applicant completes the front of a one-page SBA application; the lender completes the back. Lenders may require additional information from the applicant. For loans over \$50,000, the

applicant includes a copy of US Income Tax Schedule C or the front page of the corporate or partnership returns for the past three years.

Personal financial statements are required for all guarantors. Eligible businesses include those whose average annual sales for the preceding three years did not exceed \$5 Million, who employed 100 or less, including affiliates, and who satisfy other statutory criteria.

Women's Prequalification Loan Program

This program enables the SBA to prequalify a loan guaranty for a woman business owner before she approaches a lender. The program focuses on an applicant's character, credit, experience and reliability rather than her collateral. An SBA-designed nonprofit intermediary, such as an SBDC, works with a woman business owner to review and strengthen her application. The review is based on key financial ratios, credit history, business history and the proposed use of the proceeds. This is a pilot program available in a limited number of locations.

The 7(a); plus minority program may be used for-profit intermediaries, fees will vary, women's program uses nonprofit only; both may charge guarantee fees.

Must be at least 51% owned and operated by racial/ethnic minority or women; \$5 million or less annual sales for past 3 years; employ 100 or fewer, focus on credit history, ability to repay, probability of success (both are pilot programs available at 16 sites only). The maximum amount guarantee is \$250,000 generally total loan amount. The maximum percent of guarantee is set at 75 percent. The maximum interest rate with lender, loans under 7 years, maximum prime +2.25 percent or more, maximum 2.75 percent over prime; under \$50,000, rate may be slightly higher.

Minority Prequalification Loan Program

This pilot program is administered like the Women's Prequalification Loan (see above). However, this program is designed for qualified minority-owned companies and allows the use of for-profit intermediaries. This is a pilot program available at a limited number of locations.

SBA Capline Program

The Capline program have five distinct short-term working capital loan programs including: Short-term & RLC's, Seasonal, Contract, Builders, Standard Asset-Based Line. It finances seasonal working capital needs; costs to perform construction costs; advance against existing inventory and receivable; consolidation of short-term debts to existing businesses.

Its total loan amount except small asset-based to the maximum of \$750,000 with a guarantee or 75 percent, whichever is less, up to 5 years. Same as the 7(a) except the Standard-Asset Based: no fee restriction, but fee disclosure to SBA is required. For Small Asset-based, the maximum guarantee amount is \$200,000.

The primary collateral will either be the current assets acquired with the loan proceeds or the current assets serving as a base for disbursement. Personal guarantees will also be required from the principal owners of the business.

SBA Fastrack Program

Fastrack allows participating lenders to use their own documentation and procedures and to apply an SBA guarantee to a loan without prior review by the SBA. In return for this flexibility, participating lenders agree to limit the maximum loan to \$100,000 and to accept a maximum guarantee of 50 percent.

The normal guarantee percentage on loans under \$100,000 is 90 percent. The lower 50 percent guarantee will allow the SBA to approve more loans at a lower cost to the government and use SBA leverage to attract even more private capitol to small businesses. This will give selected lenders the authority to approve, service and liquidate loans up to \$100,000. These lenders would use their own application package, loan documentation, servicing documentation, and liquidation procedures. The borrower's interest rate must be within the existing SBA maximum rate.

This is a pilot program through 18 lenders. Same as the 7(a); limitations on real estate and construction may be used for term loans or revolving credits of not more than 5 years.

Export Working Capital Program (EWCP)

The EWCP provides short-term financing to small businesses for export-related transactions. Proceeds from the export sales are the primary source of repayment. Under the EWCP, the SBA guarantees up to 75 percent of a secured loan (80 percent on loans of \$100,000 or less) or \$750,000, whichever is less. Typically, maturities match a single transaction cycled with a term of up to 18 months or support a line of credit with a term of up to 12 months.

International Trade Loan (ITL)

This program provides short- and long-term financing to small businesses involved in exporting, as well as businesses adversely affected by import competition. The SBA can guarantee up to \$1.25 million for a combination of fixed-asset financing and permanent working capital.

Minority Enterprise Development

8(a) Small Disadvantaged Business Development

The MED office utilizes the SBA's Section 8(a) contracting authority to provide business development assistance to minority- and other disadvantaged-owned firms through federal procurement opportunities.

7(j) Management and Technical Assistance

The 7(j) Program provides management and technical training to 8(a) and other firms owned by socially and economically disadvantaged individuals, low-income individuals, and firms in either labor-surplus areas or areas with a high proportion of low-income individuals. Assistance is concentrated in four major areas: accounting, marketing, proposal/bid preparation and industry-specific technical assistance. Entrepreneurial training is also available.

SBA Seasonal Line Of Credit Program

The "Seasonal Line of Credit" is a short-term loan available under SBA's guarantee program to finance an increase in the trading assets (receivables and inventory) of eligible small businesses arising from a <u>seasonal</u> upswing in business.

In addition to SBA's size and eligibility requirements, the small business must have been in operation for the last twelve calendar months preceding the date of application and must have established a definite pattern of seasonal activity.

SBA may guarantee up to \$750,000 or 85% of the loan, whichever is less. The maximum guarantee for loans up to \$155,000 is 90%. The amount of the loan is determined by the increased working capital needs created by the seasonal upswing in business.

The duration of the seasonal line runs from the date of first disbursement and cannot exceed twelve months.

Only one seasonal line of credit may be outstanding at any one time and each loan must be followed by an out-of-debt period of at least thirty days. These restrictions do not apply to agricultural enterprises.

SBA's collateral position primarily will consist of liens on all accounts receivable and inventory. Additional collateral, including the pledge of outside assets and personal guaranties, also may be required.

SBA Section 504 - Certified Development Company Loans

SBA's Certified Development Company (CDC) program was created as a cooperative effort between the federal government and the private sector to provide financing to small businesses for the acquisition of land and buildings, construction, expansion or renovation, and purchase of equipment.

State or local development companies certified by the SBA participate in financing with a private lender. CDC financing typically is structured whereby the CDC lends 40% of the total project amount (up to \$750,000), a private lender provides 50%, and the borrower provides the remaining 10%. The borrower receives the advantages of long-term financing, a low down payment, and low interest rates. The private lender receives a 50% loan-to-value ratio with first mortgage or security interest, and the added advantage of minimal paper work and exposure. The Certified Development Companies in Missouri are:

Territory Authorize	ed CDC	Telephone Number
Andrew, Buchanan, Clinton, DeKalb counties	Mo-Kan Development, Inc. 1302 Faraon Street St. Joseph, Missouri 64501	(816) 233-8485
Audrain, Boone, Callaway, Cole, Cooper, Montgomery, Randolph counties	Enterprise Development Corpor 1015 East Broadway, Suite 240 P.O. Box 566 Columbia, Missouri 65205	ation (573) 875-8117
Caldwell, Daviess, Grundy, Harrison, Linn, Livingston, Mercer, Putnam, Sullivan counties	Green Hills Rural Development 909 Main Street Trenton, Missouri 64683	, Inc. (660) 359-5086
Crawford, Gasconade, Maries, Phelps, Washington counties	Meramec Regional Planning Co #4 Industrial Drive St. James, Missouri 65559	mmission (573) 364-2993
Camden, Dent, Laclede, Miller, Morgan, Pulaski counties	Central Ozarks Development, In P.O. Box 786 Camdenton, Missouri 65020	ac. (573) 346-5692
Clay County	Clay County Development Corp 2900 Rockcreek Parkway, Suite North Kansas City, Missouri 64	510
Platte County	Platte County Industrial Development Commission 10920 Ambassador Dr., Suite 53 Kansas City, Missouri 64153	(816) 891-8770 36

Franklin, Lincoln, St. Charles County Economic Development Corp. St. Charles, Warren (636) 441-6880 Counties 1 Mid Rivers Mall Drive, Suite 200 St. Peters, Missouri 63376 The Economic Development Corp. Jefferson County of Jefferson County (636) 797-5336 725 Maple, Room 103 Hillsboro, Missouri 63050 Kansas City **Economic Development Corporation** 10 Petticoat Lane, Suite 250 (816) 221-0636 Kansas City, Missouri 64106 St. Louis City The St. Louis Local Development Co. (314) 622-3400 330 N. 15th St. St. Louis, Missouri 63103 **Business Development Finance** St. Louis County (314) 615-7663 121 S. Meramec, Suite 412 St. Louis, MO 63105 Statewide Rural Missouri, Inc. (573) 635-0136 1014 Northeast Drive Jefferson City, Missouri 65101

SBA 7(m) Microloan Program

The Microloan Program was created by the Small Business Administration as the federal government's first program to target small loans to small businesses and entrepreneurs. The program is administered through community-based lenders and is designed to encourage economic and financial activity among thousands of potential borrowers who do not generally meet the credit standards of traditional lenders.

Any Missouri small business owner is eligible for a microloan. While the program was designed to primarily assist women, low-income, and minority entrepreneurs and business owners, any small business can apply for a microloan. Borrowers may apply for loans ranging from \$500 to \$25,000.

Two organizations process loans in Missouri. For more information contact:

The Growth Opportunity Connection (residents in Jackson, Clay, 4747 Troost Avenue Platte, and Cass Counties only) Kansas City, Missouri, 64110 816/235-6146

Rural Missouri, Inc. (all of Missouri except for above four counties) 1014 Northeast Drive

Jefferson City, Missouri 65109

Phone: 573/635-0136 or toll free 1-888-234-4971

USDA - RURAL DEVELOPMENT

The US Department of Agriculture can make assistance available for development through the USDA-Rural Development Program (formerly known as Farmers Home Administration). This assistance has been in the form of grants, loans, and loan guarantees. Currently available are the Business and Industry Loan program, aimed at encouraging development in rural areas in order to create or preserve employment opportunities there, and the Community Programs Guaranteed Loans, for providing essential community facilities in rural areas. New development, or expansion of commercial or industrial ventures may be financed. Loans may not be made in cities or towns with populations of 50,000 or more, and priority is given to projects in areas of 25,000 or less. For information on this and other development-related programs, contact:

USDA-Rural Development 601 Business Loop 70 West Parkade Center, Suite 235 Columbia, Missouri 65203 Phone: (573) 876-0995.

USDA Rural Development Farmer Loan Program

The state's Beginning Farmer Program and Missouri First Linked Deposit Program can be used in conjunction with the USDA-Rural Development down payment loan program for reduced-interest loans to first-time farmers.

Eligible borrowers must provide a cash down payment of ten percent of the purchase price. The program can loan 30 percent of the purchase price or appraised value leaving 60 percent to be financed. Those financing the remaining 60 percent through a commercial lender, and who are eligible for participation in the Missouri Department of Agriculture's Beginning Farmer Loan Program may receive blended interest rates well below conventional rates. For more information contact the county office of the USDA-Rural Development (formerly Farmers Home Administration). Or contact:

USDA-Rural Development 601 Business Loop 70 West Parkade Center, Suite 235 Columbia, Missouri 65203 Phone: (573) 876-0995.

Rural Missouri, Inc.-Intermediary Relending Program (IRP)

Rural Missouri, Inc., (RMI) is approved by the USDA-Rural Development to offer financing to Missouri's small businesses. The Intermediary Relending Program (IRP) may be used to finance fixed assets or working capital up to \$150,000 or 75% of the total project cost, whichever is less. The funds cannot be used for refinancing. The interest rate is the prime rate, but not less than 7.5%, and the term is flexible. Businesses must be located in non-metro areas of under 25,000 population. Financing is not available for hotels, recreation and amusement facilities and agricultural production except: commercial nurseries, forestry, livestock and poultry processing, growing of mushrooms and hydroponics. For more information contact:

Rural Missouri, Inc. 1014 Northeast Drive Jefferson City, MO 65109

Phone: (573) 635-0136 or Toll Free: 1-800-234-4971 or visit http://www.rmiinc.org

Rural Missouri, Inc.- Small Business Investment Fund (SBIF)

Rural Missouri Incorporated (RMI) administers an investment fund available to rural small businesses. Funds are available for "gap" financing up to \$25,000 where the project involves a bank or other lending institution and owner investment. Funding may be provided through short term loans for purchase of debentures or equity investment. Terms and collateral are flexible, and the interest is tied to "prime." In addition to normal requirements, the business must agree to hire at least one qualified farmworker applicant for each \$5,000 of RMI investment. For more information contact:

Rural Missouri, Inc. 1014 Northeast Drive Jefferson City, MO 65109 Phone: (573) 635-0136

Toll Free: 1-800-234-4971or visit http://www.rmiinc.org